



# Comment on the City of Ketchum Transportation Plan!

## OVERVIEW

The City of Ketchum is looking for **YOUR** input on their transportation plan for the city. The city is planning to increase safety measures for pedestrians and bike riders, reduce the risk of vehicular crashes, and reduce car traffic on the road. ICL is weighing in to make sure the plan properly includes climate change considerations. **We encourage you to do the same during the public comment period that runs through February 5th.**

## Here's how to comment:

**Step 1:** Read about the [Transportation Plan](#).

**Step 2:** Review the talking points and comment writing tips provided below.

**Step 3:** Submit your comment to [participate@ketchumidaho.org](mailto:participate@ketchumidaho.org).

## TALKING POINTS

- **This plan is a great start for prioritizing modes of transportation that will help reduce climate impacts.** The major goals of increasing safety for pedestrians and bike riders, reducing the risk of vehicular crashes, and reducing car traffic on roads are all goals that can support non-vehicle transportation and lower air pollution.
- **Budget allocations in this plan are distributed properly to support non-vehicle transportation.** The majority of the budget is planned to support pedestrian measures, mostly for sidewalk improvement. About a third of the budget is set aside for car-related safety measures, which will benefit both car and non-car users. The rest of the budget will support bicycle infrastructure.
- **Ketchum's Transportation Plan currently does not mention any climate impacts.** While the policies within the Transportation Plan are likely to benefit climate change mitigation for Ketchum, the plan does not mention how transportation can impact our climate or air quality. Acknowledging the connection between transportation and climate change is an important step.
- **Support for electric vehicle infrastructure and public transit are necessary for any transportation plan.** A climate conscious transportation plan should include preparing for a necessary electric vehicle charging network, using the city fleet to



educate the public about the benefits and opportunities for electrification, and increasing access to and support for public transit.

## COMMENT WRITING TIPS

- **Make it personal.** Personal stories are more powerful because they show that you have a tangible connection to the place. Draw upon your own experiences walking, biking, or driving in the city of Ketchum.
- **Establish your credibility.** Give context to why this area is important to you and how this project could impact you and the natural environment of this area. *For example, "I have lived in the Wood River Valley for X years and often visit Ketchum to...."*
- **Commenting is not a contest.** Providing substantive comments on the proposal is more impactful and useful to the city planners than simply expressing your general support or opposition.

## HELPFUL LINKS

- [Transportation Plan Overview](#)
- [Community Input Press Release](#)
- [Transportation Plan Final Report](#)